

Processing of personal data and of information via cookies

General information about cookies

Cookies are small text files that your browser stores when accessing the Up webpage, for the platform to remember your preferences and certain information (such as the language displayed and the options set on the platform), so you can have a personalized and optimized experience as what concerns the display and the content. Cookies contain information on your IP, your type of browser, your device, certain navigation preferences that you have set on the platform. Cookies cannot identify you in a direct way but your IP can be associated with a country, a city and an internet service provider. Cookies may be stored in your browser by the platform or by other traffic or advertising services (partners).

What are the cookies we use?

Up Hellas uses session cookies, cookies with a limited validity period and permanent cookies. The session cookies are temporary files that access certain data about yourself or your device until the session had ended, when they shall be permanently deleted. Cookies with a limited validity period shall be deleted when the validity period shall expire, and permanent cookies shall remain active for an unlimited period of time. In the case of the latter two, you have the possibility to manually delete them, in which case the organization managing the cookie shall no longer receive data from you or your device, as the case may be. If you scroll down you may find more details about how to manually delete cookies.

- Necessary cookies (0)

Necessary cookies are functional cookies, which are essential for the functioning of the platform and cannot be deactivated. These cookies allow you to securely access different sections of the platform. They do not contain any personal data that may directly lead to your identification.

We are not currently using such cookies.

- Statistics cookies (0)

These cookies are necessary to understand the way users interact with the platform. We only receive anonymous information via statistics on how the platform is being used, favorites pages or your behavior. Thus, we can improve the users experience.

- Preferences cookies (0)

These cookies activate useful features of the platform, allowing you to express your preferences such as the language of the platform, your type of browser, your geographic area.

We are not currently using such cookies.

- Marketing cookies (0)

Marketing cookies may belong to third-party services or to organizations helping us to perform marketing and advertising actions. These cookies are being used to create marketing profiles and to display you ads

on other sites you may visit. The information that we access via these cookies do not represent data that may directly lead to your identification; they can only identify your browser. This process does not imply targeting you for direct marketing purposes. You shall not receive from us, by simply accessing the platform and accepting this type of cookies, any information via e-mail, sms or other direct communication channels.

Cookie	Domain	Description	Duration	Type
ln_or	www.uphellas.gr	LinkedIn sets this cookie to registers statistical data on users' behaviour on the website for internal analytics.	1 day	Statistics
UserMatchHistory	.linkedin.com	LinkedIn sets this cookie for LinkedIn Ads ID syncing.	1 month	Marketing
AnalyticsSyncHistory	.linkedin.com	LinkedIn set this cookie to store information about the time a sync took place with the lms_analytics cookie.	1 month	Statistics
bcookie	.linkedin.com	LinkedIn sets this cookie from LinkedIn share buttons and ad tags to recognize browser ID.	1 year	Marketing
lidc	.linkedin.com	LinkedIn sets the lidc cookie to facilitate data center selection.	1 day	Marketing
_gcl_au	.uphellas.gr	Provided by Google Tag Manager to experiment advertisement efficiency of websites using their services.	3 months	Statistics
test_cookie	.doubleclick.net	The test_cookie is set by doubleclick.net and is used to determine if the user's browser supports cookies.	15 minutes	Marketing
bscookie	.www.linkedin.com	LinkedIn sets this cookie to store performed actions on the website.	1 year	Marketing

li_gc	.linkedin.com	LinkedIn set this cookie for storing visitor's consent regarding using cookies for non-essential purposes.	5 months 27 days	Marketing
_fbp	.uphellas.gr	This cookie is set by Facebook to display advertisements when either on Facebook or on a digital platform powered by Facebook advertising, after visiting the website.	3 months	Marketing
IDE	.doubleclick.net	Google DoubleClick IDE cookies are used to store information about how the user uses the website to present them with relevant ads and according to the user profile.	1 year 24 days	Marketing

Deleting cookies

Usually, browser-like apps implicitly allow cookies to be installed in your device. You can change your browser settings as to implicitly decline the installation of any cookie or as to inform you any time a new cookie is being installed in your device. For more information on how to control and prevent installing cookies on your device, you can consult the links below, depending your browser type. Please consider that limiting the use of cookies may affect some of our platform's functionalities.

Internet Explorer / Microsoft Edge:

[\(Delete and manage cookies - Microsoft Support\)](#)

Firefox:

[\(Απαλοιφή cookie και δεδομένων ιστοτόπων στο Firefox | Βοήθεια για το Firefox \(mozilla.org\)\)](#)

Google Chrome:

[\(Clear, allow, and manage cookies in Chrome - Android - Google Chrome Help\)](#)

Safari:

[\(Εκκαθάριση cookie στο Safari σε Mac - Apple Υποστήριξη \(GR\)\)](#)

Any changes of the information included in this Privacy Notice shall be brought to your attention forthwith – no modification of the Privacy Notice shall affect in any way whatsoever the rights granted by the law.

[Version from February 2023]